

SEC29

From: Fred Wilson
To: Borthwick John
Sent: 4/26/2017 6:15:43 AM
Subject: Re:
Attachments: Executive Dashboard - Feb-17 (final).pdf

here is some data as of Feb

i don't have the March or April data yet

pls don't let anyone know I shared this with you

if you are interested after looking at this i can talk to the company

Fred

On Wed, Apr 26, 2017 at 6:11 AM, Borthwick John <john@betaworks.com> wrote:

Is there any data / metrics the company could look at?

On Apr 25, 2017, at 7:25 PM, Fred Wilson <fred@usv.com> wrote:

it could work

i pitched the same idea to Zynga but Zynga couldn't get comfortable with the burn rate that Kik was operating on

i think it could be massively reduced but there is a non trivial infrastructure cost to running a messenger that is as popular as Kik

Fred

On Tue, Apr 25, 2017 at 6:35 PM, John Borthwick <john@betaworks.com> wrote:

Here's my idea. Dots, free to play iOS games, three titles in market — on 45M revenue run rate, 2x last year. Paul the CEO was asking me last year why none of the US messaging platforms have gone deep into games — Tencent (investor in both Kik and Dots) did 10BN of gaming revenue last year. Idea was merge them — not as interesting as crypto, but it might work

J

On Apr 25, 2017, at 7:52 AM, Fred Wilson <fred@usv.com> wrote:

Well they looked at options and nothing materialized so they are attempting a hail Mary pass that involves crypto. It's my idea so don't laugh too hard!!

What's your crazy idea?

On Apr 25, 2017 7:12 AM, "Borthwick John" <john@betaworks.com> wrote:

F / Hope you and family are well, long time. Question for you. I heard that Kik was looking at options — if that's so, I have a crazy idea that might be worth looking at

J

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[openbeta](#) for early access to [square](#) new products

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